

Electricity Distribution Company Performance 2010 To 2015

Business Performance Measurement and Management **Cultural Variations and Business Performance: Contemporary Globalism Sustainability and company performance** **Business Performance and Financial Institutions in Europe** **RFID Technology Integration for Business Performance Improvement** *Impacts of Online Advertising on Business Performance* **The SAGE Handbook of Corporate Governance** **Global Innovation Index 2011** **The Compensation Committee Handbook** **The Role of Innovations Created in the Internationalization Process for Company Performance** **Automated Enterprise Systems for Maximizing Business Performance** **Quantitative Models for Value-Based Supply Chain Management** **Education Management and Management Science** *Competitive Drivers for Improving Future Business Performance* **Halal Food Certification and Business Performance in Malaysia** **Business Performance Measurement and Management** *Managerial Strategies for Business Sustainability During Turbulent Times* *Information Acquisitions and Sharing through Inter-Organizational Collaboration: Impacts of Business Performance in China* **How Financial Slack Affects Corporate Performance** **Improving Business Performance Through Innovation in the Digital Economy** **Maximizing Business Performance and Efficiency Through Intelligent Systems** **Business Performance Measurement in the Metal Finishing Industry** **General Contractor Business Model for Smart Cities** *Sustainable Business Performance and Risk Management* **A Primer on Corporate Governance: Innovation, Entrepreneurship and Organizations' Business Performance** **Sustainable Business** *EBOOK: Financial Accounting* **The Impact of Merger and Acquisition Activities on Corporate Performance Measured on an Accounting and Market Base** *Financial Technology (FinTech), Entrepreneurship, and Business Development* **Improving Business Performance** **Performance Dashboards** *Global Competitiveness: Business Transformation in the Digital Era* *Current Implementation Level of Business Process Management in Corporate Practice* **The Oxford Handbook of Strategy Implementation** *Corporate Social Responsibility in China: Analysis of Key Drivers for the Implementation of CSR and Assessment of the Impacts on Company Performance* **Corporate Social Responsibility** **ECRM2013- Proceedings of the 12th European Conference on Research Methods** **Physical and Financial Performance of Power Generating PSUs** *How Financial Slack Affects Corporate Performance*

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Competitive Drivers for Improving Future Business Performance Sep 13 2021 The globalized economy, dominated by the diffusion of innovation and social, political, and economic changes, allows people and knowledge to flow without knowing what lies ahead. As new economies emerge and technologies impose significant changes, the internationalization of markets and industries has made defining its delimitation more difficult. *Competitive Drivers for Improving Future Business Performance* is a conceptualized reference source that discusses the use of digital skills to manage change in volatile contexts and provides fundamental understanding of competitive advantage to guarantee superior performances. To assure this level of performance, a set of choices (drivers) must be created ensuring operational efficiency, innovative products, customer knowledge-base, and focused branding. Featuring research on topics such as consumer experience, strategic leadership, and flexible technologies, this book is ideally designed for managers, executives, entrepreneurs, academicians, consulting professionals, researchers, industry professionals, and students seeking coverage on how to improve competitive performance in an era of uncertainty.

The Compensation Committee Handbook Feb 18 2022 New and updated information on the laws and regulations affecting executive compensation Now in a thoroughly updated Fourth Edition, *The Compensation Committee Handbook* provides a comprehensive review of the complex issues challenging compensation committees that face revised executive compensation disclosure regulations issued by the SEC, as well as GAAP and IFRS rulings and trends. This new and updated edition addresses a full range of functional issues facing compensation committees, including organizing, planning, and best practices tips. Looks at the latest regulations impacting executive compensation, including new regulations issued by the SEC, as well as GAAP and IFRS rulings and trends Covers the selection and training of compensation committee members Explores how to make compensation committees a performance driver for a company Guides documentation requirements and timing issues *The Compensation Committee Handbook, Fourth Edition* will help all compensation committee members and interested professionals succeed in melding highly complex technical information and concepts with both corporate governance principles and sound business judgment.

Maximizing Business Performance and Efficiency Through Intelligent Systems Feb 06 2021 Technology has vastly advanced over the years and created new developments and uses across various industries. By applying these new approaches in the business world, process management and organization can be significantly improved. *Maximizing Business Performance and Efficiency Through Intelligent Systems* is an essential reference publication for the latest research on methods to use artificial intelligence in organizational settings. Featuring coverage on a broad range of topics such as information retrieval, fuzzy systems, and neural networks, this book is ideally designed for students, professionals, and researchers seeking research on emerging advances in business

technology applications.

Information Acquisitions and Sharing through Inter-Organizational Collaboration: Impacts of Business Performance in China May 09 2021 Interorganizational cooperation between partners, markets, and business leaders is an important facet of business and maintaining organizational competitiveness. Understanding how to effectively collaborate with partners in other organizations is an important skill for the success of all parties. *Information Acquisitions and Sharing through Inter-Organizational Collaboration: Impacts of Business Performance in China* discusses the effectiveness and impact of trust, e-business diffusion, and organizational processes on business performance in cooperative scenarios. Incorporating data from over 500 organizations in China's manufacturing sector, this book is an essential reference for business leaders, CEOs, senior managers, and all other members of organizations seeking to better collaborate with their partners.

Improving Business Performance Mar 27 2020 No organization is impervious to change. Rather, the survival and growth of an organization is dependent on how well it copes with change. Successful change initiatives consist of the integrated eco-system of its portfolio, programs, and projects. These change initiatives become the delivery mechanisms for implementing the strategy of an organization. *Improving Business Performance: A Project Portfolio Management Approach* clarifies how the proper application of portfolio, program, and project management concepts can help commercial and non-profit organizations achieve their strategic objectives. Most organizations have been good at devising strategy, but falter during its implementation. Executing strategy well to deliver superior business performance remains a key challenge, which is addressed as the core theme of this book. The book portrays a top-down orientation as well as a bottom-up integration of change initiatives to facilitate alignment to strategy and accommodate mid-course changes. It takes into account existing global best management practices to bring forth an approach that is customizable and useful to organizations in any industry. Describing why portfolio management lies at the apex of change initiative management, the book explains how to design and fine-tune portfolios so they are in alignment with your organization's overall strategy and business needs. After reading this book, you will understand: How to design the project portfolio structure for your organization How to integrate programs and projects within the portfolio more effectively How to better manage interactions across diverse change initiatives How to maintain focus while managing change to realize benefits The book presents a case study that illustrates the application of project portfolio concepts in practical scenarios. It includes chapters dedicated to transition management, change management, benefits management, and the Enterprise Project Management Office. It also includes templates you can immediately put to use in your own portfolios, programs, and projects.

Impacts of Online Advertising on Business Performance May 21 2022 Creating a brand's image to ultimately sell promoted products has made digital advertising a key instrument for reaching marketing and business goals for many companies. In order to expand fan bases, promote company culture, and engage in communication with current customers, business professionals have made monitoring the impact of their advertisements a fundamental priority. *Impacts of Online Advertising on Business Performance* is a collection of innovative research that merges the theoretical background presented in the scientific research with the practical experience and real-life data originating from real advertising campaigns and website traffic. While highlighting topics including data analytics, digital advertising, and consumer behavior, this book is ideally designed for managers, marketers, advertisers, business administrations, researchers, industry professionals, investors, academicians, and students concerned with the management of online marketing activities.

Improving Business Performance Through Innovation in the Digital Economy Mar 07 2021 In the 21st century, advancements in the digital world are bringing about rapid waves of change in organizational management. As such, it is increasingly imperative to discover ways for businesses to adapt to changes in the markets and seize various digital marketing opportunities. *Improving Business Performance Through Innovation in the Digital Economy* is an essential reference source for the latest research on the impact of digital computing. It investigates new economic and entrepreneurial approaches to enhancing community development. Featuring research on topics such as business ethics, mobile technology, and cyber security, this book is ideally designed for knowledge workers, business managers, executives, entrepreneurs, small and medium enterprise managers, academicians, researchers, students, and global leaders seeking coverage on the management of sustainable enterprises.

Halal Food Certification and Business Performance in Malaysia Aug 12 2021 Halal food certification plays a pivotal role in both consumers food purchase and consumption, and food manufacturers business conducts. The growing trends of Halal food have encouraged firms to implement Halal food certification. Numerous studies have recognized the importance of Halal food certification to consumers rather than Halal food manufacturers. However, Halal food certificate motivations, implementation, and the impact on firm performance, particularly the Malaysia Standard on Halal Food (MS1500:2009) are hardly examined. Therefore, this study aims to investigate the motivations behind Halal food certification and its impact on food manufacturers operational, marketing, and financial performances. Resource-based view and institutional theory underpin the proposed conceptual framework of the study. Five hypotheses were proposed to determine the relationships between certification motivations and firm performances. A quantitative methodology was adopted and data were collected using self-administered questionnaires. A total of 210 Halal-certified food manufacturing companies in Peninsular Malaysia participated in the survey. A partial least square structural equation modeling was conducted for data analysis. A key finding is that both the external and internal motivations positively influence Halal food certificate implementation. Moreover, it was also found that implementing Halal food certification has a positive relationship with firm performance. Further findings indicated that government intervention, consumer demand, industry competition, employee commitment, operation improvement, and marketing return are significant motivators for Halal food certificate implementation. Results also revealed that Halal food certification has a significant impact on the respondents operation, marketing, and financial performances. Theoretically, this study offers insights to the significance of consumer pressure as a normative isomorphism in the institutional theory. Additionally, this study reinforces the understanding of Halal food certification as a significant and relevant strategic tool to remain competitive within the profoundly homogenous and saturated food industry. Practically, the information gained from this research could potentially be beneficial to encourage non-certified firms to become Halal-certified. Future research are encouraged to study the motives and impact of Halal food certification from various countries, as well as apply this research across other industries like pharmaceutical, tourism, or cosmetic.

Quantitative Models for Value-Based Supply Chain Management Nov 15 2021 ??????Supply chain management (SCM) strives

for creating competitive advantage and value for customers by integrating business processes from end users through original suppliers. However, the question of how SCM influences the value of a firm is not fully answered. Various conceptual frameworks that explain the coherence of SCM and company value, comprehended as value-based SCM, are well accepted in scientific research, but quantitative approaches to value-based SCM are found rather seldom. The book contributes to this research gap by proposing quantitative models that allow for assessing influences of SCM on the value of a firm. Opposed to existing models that limit the observation to chosen facets of SCM or selected value drivers, this holistic approach is adequate to • reflect configurational and operational aspects of SCM, • cover all phases of the product life cycle, • financially compare value impacts of profitability-related and asset-related value drivers, and • assess influences of dynamics and uncertainties on company value.?

Business Performance and Financial Institutions in Europe Jul 23 2022 This book examines the business models, performance, and decision-making approaches employed by financial institutions in Central and Southeast Europe. The respective contributions cover a wide range of industries, including banking, pharmaceuticals, and airline business services, and present both theoretical and empirical studies that highlight economy-wide risks and opportunities for European companies. The book is divided into four parts, the first of which provides a critical assessment of the competitiveness and performance of European companies, while the second examines decision-making approaches at financial institutions; the third and fourth parts address the macroeconomic risks and opportunities for business development in Europe. Intended for scholars, political decision-makers, and practitioners, the book offers new perspectives on Central and Southeast European financial and business research.

Performance Dashboards Feb 24 2020 Tips, techniques, and trends on how to use dashboard technology to optimize business performance Business performance management is a hot new management discipline that delivers tremendous value when supported by information technology. Through case studies and industry research, this book shows how leading companies are using performance dashboards to execute strategy, optimize business processes, and improve performance. Wayne W. Eckerson (Hingham, MA) is the Director of Research for The Data Warehousing Institute (TDWI), the leading association of business intelligence and data warehousing professionals worldwide that provide high-quality, in-depth education, training, and research. He is a columnist for SearchCIO.com, DM Review, Application Development Trends, the Business Intelligence Journal, and TDWI Case Studies & Solution.

Managerial Strategies for Business Sustainability During Turbulent Times Jun 10 2021 As the economy fluctuates, so does the need for resilient business practices. If organizations can remain strong and steady during difficult times, they will be more fruitful during successful periods as well. *Managerial Strategies for Business Sustainability During Turbulent Times* is a crucial resource that discusses successful methods and techniques for building sturdy company practices. Featuring pertinent topics such as sustainable supply chains, knowledge management, information sharing, and performance evaluations, this is an ideal scholarly reference source for CEOs, managers, business students, and researchers that would like to discover more unique and engaging ways to build a strong business foundation.

Global Competitiveness: Business Transformation in the Digital Era Jan 25 2020 The proceedings of the "Economics and Business Competitiveness International Conference" (EBCICON) provides a selection of papers, either research results or literature reviews, on business transformation in the digital era. Nine major subject areas, comprising accounting and governance, customer relations, entrepreneurship, environmental issues, finance and investment, human capital, industrial revolution 4.0, international issues, and operations and supply chain management are presented in the proceedings. These papers will provide new insights into the knowledge and practice of business and economics in the digital era. Therefore, parties involved in business and economics such as academics, practitioners, business leaders, and others will be interested in the contents of the proceedings.

How Financial Slack Affects Corporate Performance Apr 08 2021 Bernadette Gral examines the relationship between financial slack and corporate performance in the European pharmaceutical industry during the financial crisis of 2007 to 2010. Her investigation includes correlational and regression analyses as well as the qualitative content analysis of newspaper articles. The results show that financial slack influences corporate performance measured as ROA based on net income, thus implying that firms use slack resources to enhance performance during crises. The findings support the arguments for a beneficial effect of financial slack on performance according to the resource based view and behavioral theory of the firm.

Cultural Variations and Business Performance: Contemporary Globalism Sep 25 2022 "This book offers the latest research in the field of Business Performance Management in the global economic environment of present conditions while looking at business as a whole entity instead of only at the divisional level"--Provided by publisher.

Sustainability and company performance Aug 24 2022 This dissertation approaches the question of sustainability and its influence on company performance, with special focus on the manufacturing industry. In the contemporary production environment, manufacturing operations must take into account not only profit, but also environmental and social performance, in order to ensure the long-term development of the company. Companies have to decide whether they should allocate resources to environmental and social practices in order to improve their competitive advantage. Consequently, in decision-making processes concerning operations, it is important for companies to understand how to coordinate profit, people, and planet. The objective of this dissertation was to investigate the current situation regarding manufacturers' sustainable initiatives, and to explore the relationship between these sustainable practices and companies' performance, including financial performance, operational performance, innovation performance, environmental performance, and social performance. First of all, a structured literature review was conducted to identify sustainable factors considered to be important in the decision making of manufacturing operations. The findings were synthesized into a conceptual model, which was then adopted as the basis for designing the survey instrument used in this dissertation. Drawing on Global Reporting Initiative (GRI) reports, empirical research was performed to explore the relationship between environmental management practices and company performance. Interestingly, the findings showed that many environmental management practices had a strong positive impact on innovation performance. Sustainability disclosures and financial performance were further analyzed using extended data from the GRI reports. The results also showed that several sustainability performance indicators, such as product responsibility, human rights, and society, displayed a significant and positive correlation with return on equity in the sample companies. In order to further explore the research area and to verify these findings, a triangulation approach was adopted and new data were collected via a survey conducted among middle and large sample companies in the Swedish manufacturing industry. The results indicated that the sustainable improvement practices had a positive impact on company performance. Some environmental and

social improvement practices had a direct and positive correlation with product and process innovation. Furthermore, findings suggested that better cooperation with suppliers on environmental work could help to strengthen the organizational green capabilities of the focal companies. When considering the company's general approach to implementing sustainable practices, some interesting findings emerged. There were limited significant differences in sustainable practices when comparing different manufacturing sectors, and different countries and regions. However, the results showed that Swedish manufacturing companies often place higher priority on implementing economic and environmental sustainability practices than on social ones. This dissertation contributes to the literature on manufacturing sustainability. The study expands the understanding of how environmental, social, or economic perspectives as a triple bottom line can influence company performance and to a certain extent the supply chain. Identifying and understanding such relationships gives companies the opportunity to integrate sustainability into their manufacturing operations strategy in order to sustain their manufacturing operations over the long term.

A Primer on Corporate Governance: Oct 02 2020 Since its opening up and economic reforms in 1979, China has undergone tremendous economic growth and social development, with a ten percent real gross domestic product growth per year on average through 2013. In spite of such an accomplishment, the current economic growth model in China, which is mainly triggered by the export-led policy and the huge government investment, has been challenged by potential external and internal risks, which do not support sustainable economic growth in the long run. In this book, the author comprehensively reviews the corporate governance practices in China, identifying the major problems within such practices. It is contended that these problems have been seen as the major challenges facing the Chinese economy, and further, that the current weakness of corporate governance practices in China can be ascribed, to a great extent, to the incompleteness and weakness of law enforcement.

Current Implementation Level of Business Process Management in Corporate Practice Dec 24 2019 Seminar paper from the year 2013 in the subject Computer Science - Commercial Information Technology, grade: 1,7, University of Göttingen (Chair of Information Management), course: Crucial Topics in Information Management, language: English, abstract: Die Diskrepanzen zwischen Forschung und Praxis sind oft groß. Das Thema Geschäftsprozessmanagement (GPM) wird in der akademischen Forschung viel diskutiert. Doch wie sieht die Umsetzung in der Praxis aus? Welche Ziele verfolgen die Unternehmen mit dem Einsatz von GPM? Welche Software wird zur Unterstützung eingesetzt? Können spezielle Anwendergruppen identifiziert werden? Um diese Fragen zu beantworten wurde im Rahmen dieser Studie eine Befragung bei über 1100 Unternehmen durchgeführt. Der Aufbau und die Ergebnisse werden auf 40 Seiten detailliert vorgestellt.

The SAGE Handbook of Corporate Governance Apr 20 2022 The urgent and sustained interest in corporate governance is unprecedented, with the connections between corporate governance and economic performance being emphasized by the World Bank, the IMF and others in the global economic community. In this timely and definitive intellectual analysis of a key discipline, The SAGE Handbook of Corporate Governance offers a critical overview of the key themes, theoretical controversies, current research and emerging concepts that frame the field. Consisting of original substantive chapters by leading international scholars, and examining corporate governance from an inter-disciplinary basis, the text highlights how governance issues are critical to the formation, growth, financing, structural development, and strategic direction of companies and how corporate governance institutions in turn influence the innovation and development of industrial and economic systems globally. Comprehensive, authoritative and presented in a highly-accessible framework, this Handbook is a significant resource to those with an interest in understanding this important emerging field.

The Oxford Handbook of Strategy Implementation Nov 22 2019 Many strategies fail not because they are improperly formulated but because they are poorly implemented. The Oxford Handbook of Strategy Implementation examines the crucial role of implementation in how business and managerial strategies produce returns. In this wide-ranging collection of essays, leading scholars address governance, resources, human capital, and accounting-based control systems, advancing our understanding of strategy implementation and identifying opportunities for future research on this important process.

Education Management and Management Science Oct 14 2021 This proceedings volume contains selected papers presented at the 2014 International Conference on Education Management and Management Science (ICEMMS 2014), held August 7-8, 2014, in Tianjin, China. The objective of ICEMMS2014 is to provide a platform for researchers, engineers, academicians as well as industrial professionals from all over the world.

ECRM2013-Proceedings of the 12th European Conference on Research Methods Aug 20 2019 Complete proceedings of the 13th European Conference on Research Methodology for Business and Management Studies ECRM 2013 PRINT version Published by Academic Conferences and Publishing International Limited.

General Contractor Business Model for Smart Cities Dec 04 2020 This book covers three principal subject areas: smart cities, general contractors and business models. The smart city concept is currently on the rise and cities around the world appear to be in a race to become smart, fast. Converting big cities into smart cities is a move that almost all cities around the globe have made, or will undoubtedly make in the near future, to be able to cope with the various repercussions of urbanization. Smartness is a vague term that could relate to anything and everything, such as infrastructure, people or governance. In this book, we focus our attention on smart buildings - large ones, in particular - and attempt to identify the key problems that France-based construction companies face today, in order to suggest plausible solutions. Our research findings show that no single business model can fit all smart cities worldwide. Using the general contractor business model for smart cities, this book proposes an original solution to managing smart city projects, bringing together architecture, construction and strategy.

RFID Technology Integration for Business Performance Improvement Jun 22 2022 The development of radio-frequency electromagnetic fields for wireless data transmission has presented several new opportunities for sharing, tracking, and reading digital information in various industries. RFID Technology Integration for Business Performance Improvement presents emerging research surrounding the use and value of Radio Frequency Identification (RFID) technology for cost reduction, supply chain improvement, inventory management, and partner relationship management. This publication is ideal for use by business managers, researchers, academics, and advanced-level students seeking research on the management strategies, operational techniques, opportunities, and challenges of implementing and using this new technology in a business setting.

Global Innovation Index 2011 Mar 19 2022 The Global Innovation Index ranks the innovation performance of 125 countries and economies around the world, based on 80 indicators. This edition explores the impact of innovation-oriented policies on economic

growth and development. High-income and developing countries alike are seeking innovation-driven growth through different strategies. Some countries are successfully improving their innovation capacity, while others still struggle.

Sustainable Business Performance and Risk Management Nov 03 2020 In this book Ruxandra Maria Bejinariu introduces an innovative approach related to improving the risk assessment process by using unexploited methods that have been mainly used in limited areas of business and identifying both threats and opportunities that can be generated as a result of risk materialization. The study can offer possibilities of improving the risk assessment process with a direct impact on increasing the organizations' risk appetite and sustainable performance.?

Financial Technology (FinTech), Entrepreneurship, and Business Development Apr 27 2020 This book constitutes the refereed proceedings of the International Conference on Business and Technology (ICBT2021) organized by EuroMid Academy of Business & Technology (EMABT), held in Istanbul, between 06-07 November 2021. In response to the call for papers for ICBT2021, 485 papers were submitted for presentation and inclusion in the proceedings of the conference. After a careful blind refereeing process, 292 papers were selected for inclusion in the conference proceedings from forty countries. Each of these chapters was evaluated through an editorial board, and each chapter was passed through a double-blind peer-review process. The book highlights a range of topics in the fields of technology, entrepreneurship, business administration, accounting, and economics that can contribute to business development in countries, such as learning machines, artificial intelligence, big data, deep learning, game-based learning, management information system, accounting information system, knowledge management, entrepreneurship, and social enterprise, corporate social responsibility and sustainability, business policy and strategic management, international management and organizations, organizational behavior and HRM, operations management and logistics research, controversial issues in management and organizations, turnaround, corporate entrepreneurship, innovation, legal issues, business ethics, and firm governance, managerial accounting and firm financial affairs, non-traditional research, and creative methodologies. These proceedings are reflecting quality research contributing theoretical and practical implications, for those who are wise to apply the technology within any business sector. It is our hope that the contribution of this book proceedings will be of the academic level which even decision-makers in the various economic and executive-level will get to appreciate.

Sustainable Business Jul 31 2020 The developments in our environment and society has made it clear that the way we run our businesses and govern our nations is not sustainable in the long run. This is also why more and more companies and organizations are pursuing sustainable business through various Corporate Social Responsibility (CSR) activities. However, many companies experience that although they facilitate a CSR strategy on corporate level, CSR is often not embedded in their business and/or integrated across their functions. If companies are to achieve the full business potential and performance impact of CSR, sustainability has to be operationalized, targeted and measured across the value chain through empowered employees and in alignment with the business strategy of the company. Though state-of-the-art CSR research, theories and models, the theoretical platform for sustainable business and CSR is presented in this book. However, CSR is carried out in practice, and not just in theory. This is why each chapter is supplemented with practical case examples explaining the way in which different companies and their managers have integrated sustainable business in their strategy and across the organizations' different functions. As is evident both in theory and practice, the success of CSR integration is highly affected by industrial context, as the unique characteristics of the industry have an impact on the key sustainability challenges and business opportunities of the specific company and industry. In support of this evidence, the book also reveals how CSR can be implemented across private and public organizations as well as small & medium sized entities (SMEs).

The Role of Innovations Created in the Internationalization Process for Company Performance Jan 17 2022 It is commonly believed that innovations are crucial in company's activity. The significance of the role that is assigned to the issue of innovation is confirmed by numerous scientific research studies that indicate the existence of a link between innovativeness and company performance. In terms of the dynamically progressing process of globalization it seems that the relationship between innovation and company performance should be examined in the context of entities participating in international expansion. The process of internationalization may influence the creation of innovations by enterprises and at the same time the achieved results. Despite many literature publications in the field of economics and management, concerning internationalization and innovations, there is a small number of publications describing the influence of internationalization on the innovation activities of enterprises in a comprehensive manner. Likewise, there is no answer to the question on how the innovations created in the process of internationalization influence the results of companies. Due to the identification of a substantial research gap, this book undertakes an attempt at determining the manner in which internationalization affects the process of enterprises creating innovations and ascertaining their impact on company results. The conclusions presented in the book may be used by researchers representing many fields of science and be the subject of interest to the representatives of business practice. In addition, it is one of the few domestic and foreign studies concerning the innovations created in the process of internationalization.

How Financial Slack Affects Corporate Performance Jun 17 2019 Bernadette Gral examines the relationship between financial slack and corporate performance in the European pharmaceutical industry during the financial crisis of 2007 to 2010. Her investigation includes correlational and regression analyses as well as the qualitative content analysis of newspaper articles. The results show that financial slack influences corporate performance measured as ROA based on net income, thus implying that firms use slack resources to enhance performance during crises. The findings support the arguments for a beneficial effect of financial slack on performance according to the resource based view and behavioral theory of the firm.

Automated Enterprise Systems for Maximizing Business Performance Dec 16 2021 The integration of recent technological advances into modern business processes has allowed for greater efficiency and productivity. However, while such improvements are immensely beneficial, the modeling and coordination of these activities offers a unique set of challenges that must be addressed. *Automated Enterprise Systems for Maximizing Business Performance* is a pivotal reference source for the latest scholarly research on the modeling and application of automated business systems. Featuring extensive coverage on a variety of topics relating to the design, implementation, and current developments of such systems, this book is an essential reference source for information system practitioners, business managers, and advanced-level students seeking the latest research on achievements in this field. This publication features timely, research-based chapters within the context of business systems including, but not limited to, enterprise security, mobile technology, and techniques for the development of system models.

Business Performance Measurement in the Metal Finishing Industry Jan 05 2021 Criticism has indicated that inadequate academic observance has been spent on the adaptation and implementation of generic Business Performance Measurement (BPM) models to specific industry and company contexts leading to a suboptimal practical feasibility. In reflecting these concerns, an approach to improve BPM feasibility is developed based on an industry's specific characteristics. These characteristics are then linked to corresponding generic BPM models. In this vein, practitioners shall be assisted in designing and implementing a sustainable BPM system. This approach gets empirically validated for the Metal Finishing Industry in Germany and the United Kingdom. [Subject: Business]

The Impact of Merger and Acquisition Activities on Corporate Performance Measured on an Accounting and Market Base May 29 2020 Master's Thesis from the year 2013 in the subject Business economics - Controlling, grade: 1,3, University of Cologne (Seminar für allgemeine BWL und Controlling), language: English, abstract: "Warren Buffett swallows Heinz: Sauce for the sage" – a typical takeover announcement was published lately on 14th February 2013. Warren Buffett, a well known investor, acquired along with the financial investor 3G Capital the H. J. Heinz Company for \$ 28 billion. This is likely to become the largest transaction in the food industry. The company's stock price rose more than 20.0 percent after the publication which is a very characteristic reaction to deal announcements. Hence, the important question is, if transactions, such as the takeover of the H. J. Heinz Company, affect the corporate performance consistently. In general, the core idea about mergers and acquisitions (M&A) is to generate additional future growth if for example organic growth is limited. If two companies merge or a target is bought by another company (the acquirer), shareholders believe in synergy effects. These are revenue enhancements, cost reductions, tax gains and reduced capital requirements leading to business growth and thus to a higher value of the new company. However, it is questionable if this theory can also be experienced in the real world. Ever since the effects of M&A have been analysed, the market of the United States (US) was used as data source. This is plausible due to the fact that the very first information was well recorded for US companies. It is remarkable that literature contributes very little research on Europe, although the number of announced European transactions is comparable to those of the US. For example, in 2007 the European deals volume overtook the one from the United States of America (USA) for the first time. Moreover, research on single European countries almost never exists or only rarely. One exception is the United Kingdom (UK) with an early takeover history beginning in the 1960s. However, European countries should be analysed separately because of its high diversity regarding the accounting framework, the corporate governance or the legal and regulation structure. For instance, Germany is characterised by conservative accounting principles and a high regulation by the banking sector. These issues may also influence the M&A decision making process.

Business Performance Measurement and Management Jul 11 2021 Measuring and managing the performance of a business is one of the main requirements of the management of any organization. This book introduces new contexts and themes of application and presents emerging research areas related to business performance measurement and management. It draws authors from all around the globe from a variety of functional disciplines, all of whom are working in the field of business performance measurement and management, thus resulting in a variety of perspectives on performance measurement from various functional areas – accounting, finance, economics, marketing, and operations management – in a single volume.

EBOOK: Financial Accounting Jun 29 2020 This Global edition has been designed specifically to meet the needs of international financial accounting students. The text successfully implements a real-world, single focus company approach in every chapter. The companies chosen are engaging and the decision-making focus shows the relevance of financial accounting in the real world. In addition to the latest examples of both contemporary and traditional topics, new material has been added to make the content more relevant and improve learning outcomes for the international student.

Business Performance Measurement and Management Oct 26 2022 Measuring and managing the performance of a business is one of the most genuine desires of management. Balanced scorecard, the performance prism and activity-based management are the most popular frameworks in this setting. Based on the findings of R.G. Eccles' acclaimed "Performance Measurement Manifesto (1991)" this book introduces new contexts and themes of application and presents emerging research areas related to business performance measurement and management, e.g. SMEs and sustainability. As a result of the 1st International Summer School Piero Lunghi on "Perspectives of Business Performance Management" this book is written both for students and academics, as well as for practitioners looking for new, yet proven ways to measure and manage business performance.

Innovation, Entrepreneurship and Organizations' Business Performance Sep 01 2020 If there are concepts that have huge academic literature and are of outstanding practical significance in corporate practice, then business performance is certainly one of them. However, the authors of this special issue add interesting and exciting elements to our knowledge regarding business success and performance in many ways. This special issue underlines that business success, which has both financial and social components, depends to a great extent on the knowledge, skills, and cooperative skills of people in the organization, and their openness to the world of external and internal stakeholders. The behavior of people, when heavily influenced by the values of the organization and its associated business ethics, has a major impact on business success. This is also true for ethically and socially controversial industries, such as pharmaceutical, alcohol and tobacco. The research results of the authors in this special issue show that different organizational frameworks and solutions can lead to the success of a business. There is, of course, no single, infallible "recipe" leading to success. However, developing project management skills and applying a project management approach within an organization can increase the organization's entrepreneurial ability. The key feature of such a solution is that the organization becomes more open to stakeholders and processes in its local environment. This also means that an organization's ability to innovate, and improve the efficiency of its innovation processes, increases. It is an exciting feature of the special issue that most of the studies deal with a specific area of the global economy, namely Central and Eastern Europe. Empirical research carried out in Poland, the Czech Republic and Hungary, and a comparative analysis of them, is a valuable contribution to the increasingly rich literature dealing with this region, as well as the academic literature in the more general sense. The first paper by Majra Hodžić and Helena Hrzová, "A study of project management practices in the Czech Republic," addresses the importance of project management for organizations' innovation and performance. Based on the example of the Czech Republic, Hodžić and Hrzová study current practices used in the field of project management and underline the importance of stakeholders' main demands and requests, and the level of use of project management methods. The results that are presented provide practical implications, especially for new start-ups wanting to boost their competitiveness and innovativeness, by displaying

success factors for project management and the necessity for innovation in this area. The subject of project management is continued in the second paper by Katarzyna Grzesik and Katarzyna Piwowar-Sulej entitled "Project managers' competencies and leadership styles from the perspective of organizations functioning in Poland." Grzesik and Piwowar-Sulej discuss the significance of project managers' different competencies and project leadership styles, which are especially important nowadays considering the increasing dynamics of the organizations' environment. The needed and adopted competences are compared between the strictly project-oriented organizations (implementing projects for external clients) and organizations that manage projects for internal purposes. The authors identify competencies which are important for organizations' success in the area of project management and may, in turn, lead to better business performance. The importance of human capital for organizations' performance and competitive advantage is addressed in the third paper by Łukasz Bryl called "Human capital orientation and financial performance. A comparative analysis of US corporations". In the paper, Bryl verifies whether human capital oriented organizations generate a positive or even above-average financial performance due to: higher skills of employees, greater motivation and, thus, higher overall effectiveness. The paper has significant practical implications for both managers aiming at increased competitive advantage and investors in terms of the possible directions of stock market investments aimed at achieving above-average returns. Financial success and high performance may also be gained by innovativeness. In the fourth paper, "An innovation capability development process for firms in developing countries: A theoretical conceptual model," Gezahegn Tesfaye and Daniel Kitaw analyze the problem of innovation capability development. The much-needed complexity of the analysis is reflected by combining both the technical and the financial aspects of innovation capability development. The proposed model identifies three key innovation capability constructs and is of practical value, especially to organizations from developing countries, as it helps to progress the innovation capabilities more effectively. The fifth paper by Włodzimierz Sroka and Richard Szántó, "CSR and business ethics in controversial sectors: analysis of research results," addresses the issue of organizations' performance from a different perspective, namely the particular obligations toward society or the environment constituted by corporate social responsibility. Based on the example of controversial sectors of the economy (pharmaceutical, tobacco and alcohol) Sroka and Szántó examine the scale and scope of the use of business ethics principles and practices in Poland and Hungary. The analysis provides not only significant fresh insights in this field but also shows that business ethics have an influence on business success and the corporate image of organizations. The sixth paper, "The themes of entrepreneurship discourse: A data analytics approach" by Philip T. Roundy and Arben Asllani, considers the importance of the language used by entrepreneurs. Roundy and Asllani identify five dominant themes in entrepreneurship discourse which address, among other things, technology and professional investments. The analysis of the most recurring themes in entrepreneurship discourse, and their change over time, sets directions for future research and indicates the importance of entrepreneurship discourse for organizations' business success. We would like to thank all the authors for their contribution to this special issue and for sharing their research. We believe that this new research represents a valuable input to our knowledge regarding business success and organizations' performance. We also want to thank the reviewers whose comments contributed to the improvement of the papers and the whole of this special issue. We hope the articles presented here will be of interest to readers, scholars and researchers around the world, and that they will inspire them on to further scientific and practical research in the field of business performance.

Corporate Social Responsibility Sep 20 2019 Volume Two of Business and Society 360 focuses on research drawn from work grounded in "corporate social responsibility" and "corporate citizenship."

Physical and Financial Performance of Power Generating PSUs Jul 19 2019

Corporate Social Responsibility in China: Analysis of Key Drivers for the Implementation of CSR and Assessment of the Impacts on Company Performance Oct 22 2019 Bachelor Thesis from the year 2020 in the subject Business economics - Business Ethics, Corporate Ethics, grade: 1,0 (German system 1,0 best), Munich Business School University of Applied Sciences, language: English, abstract: In the course of China's rise to a significant player in the global economy, concerns are voiced regarding individual Chinese companies' irresponsible behaviors among the international communities, resulting in the Chinese government's introduction of strict regulations on social responsibility for companies operating in China. However, due to the decisive government interventions, further potential underlying reasons for Chinese companies' corporate social responsibility (CSR) involvement remain uncertain. The goal of this thesis is to provide insights about CSR and its key drivers and the potential effects of CSR on Chinese companies' performances as well as to offer recommendations for managers of companies in China. The thesis first addressed CSR development in the US and in China by using relevant literature. The results of the literature review showed that legal requirements, government influence, and financial profitability were key drivers for both US and Chinese companies, and CSR had a positive impact on firm performance in both countries. Subsequently, eight semi-structured key informant interviews were conducted. The selected informants were all upper-level managers in their respective companies who were aware of China's CSR strategy and were performing related practices in their firms. The interview results indicated that while legal requirements and government involvement were still the driving forces behind companies' CSR implementation in China, financial profitability is an additional predominant factor for companies' decision-makers. Furthermore, both theoretical and empirical insights displayed a positive relationship between CSR and corporate social and economic performance, indicating that CSR practices benefit both companies and society.